## **Small Business Equity Tracker 2021**



Record levels of equity investment in smaller UK businesses in 2020

9%

increase in

since 2019

investment value

£8.8bn

investment value despite Covid-19 pandemic



3

£4.5bn

value of investment in

Q1 2021 - the highest

amount recorded in a

5% increase in deals to 2,044



single quarter

UK deep tech investment soars over last 5 years

£2.3bn investment value increased by 291%



78%

increase in deep tech deals in 2020 to 440



## UK vs US deep tech

UK companies received substantially smaller rounds of funding than the US



raised after six rounds of funding

US companies received nearly twice the investment than those in the UK



investment as a proportion of GDP

## The British Business Bank effect

21%

of announced equity deals in 2020 were supported by the Bank - compared to 10% in 2019



49%
of Bank supported
deals were in
technology/IP-based
businesses –
compared to 40% for



wider market

11%

Future Fund is estimated to have supported 11% of announced deals last year



58%

of Bank supported deals were outside London - compared to 32% in 2016



Levels of investment varied widely by sector in 2020

46%

of total equity investment went to tech businesses



Sectors up

70%

investment increase in life sciences to £631m

investment increase in business and professional services

**75%** investment increase in industrials

7%

investment increase in tech to £4bn



Sectors down -

17%

decrease in deals in personal services

13% decrease in deals in retail

10% decrease in deals in leisure and entertainment

British Business Bank